



## SUCCESS STORY

# More forwarder comfort

Streck optimizes transport processes with AX4

No emails, no faxes: Customers booking shipments with Streck Transport simply click to order the services they want, just like with any other online purchase, using the AX4 logistics platform. The cloud-based IT solution makes it a lot easier to work with Streck, a medium-sized transport group based in Lörrach, Germany. This benefits both customers and the carrier itself, since AX4 manages every step of the ordering process. Integrating everyone involved in a process through a single, centralized platform not only accelerates the processes, it also creates transparency – the critical ingredient of effective collaboration.

### Challenge

Customers who wish to transport goods with Streck can enter their data in an online form—just like when booking airline tickets. All steps in the shipping process must be standardized so the order can be processed quickly and easily.

As a result, customers do not need any specific computer skills or special system requirements—just an internet browser.

*»We used AX4 to simplify and standardize both our data interchange and our customer processes.«*

**Božo Čičak**  
Authorized Signatory & Head of  
ITS (Integrated Services)  
Streck Group

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### Solution

Introducing the AX4 logistics platform for shipment management simplified the collaboration between Streck and its customers and brought transparency to the shared processes, greatly reducing their complexity.

Features such as the automatic plausibility check of shipping data or a jointly developed rulebase for approvals are popular among Streck customers. One benefit of the IT solution is the ability to link unlimited customers to the platform and to customize the look and feel of AX4 to the needs of each customer using the AX4 Open configuration tool.

### Success

After testing out AX4 on the German market, Streck expanded it to its international carrier operations. But AX4 is capable of much more. Streck manages worldwide procurement for the production operations of a prominent manufacturer of engines. Here, AX4 functions as the global network control center, linking all the partners and showing all the steps in the supply chain across company lines.

Manufacturers, suppliers, and logistics service providers all have the same view of the shipping process and can coordinate their operations for ideal results. This allows the engine maker to monitor shipments at every step and plan its procurements better.

*»The flexibility of AX4 Open gives us the opportunity to implement short-term, customized solutions based on standardized processes.«*

#### Božo Čičak

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